

CAITLYN CONNELLY

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Experience

Production Intern

Jan 2020–May 2020

Sesame Street | New York, NY

- Supported the Sesame Street Production Office during Season 51
- Led set tours for special guests, stakeholders, and talent
- Worked closely with Script Assistant in script distribution and revision
- Assisted Child Casting Director on-set and prepared paperwork
- Distributed call sheets and other production materials

Creator/Writer/Producer

Aug 2019–May 2020

Freak and The Beast | Ewing, NJ

- Created 11-minute original pilot as Interactive Multimedia thesis project
- Designed and constructed sets and original puppet characters
- Adapted project to be entirely self-shot and performed

Station Manager

April 2019–April 2020

Lions Television | Ewing, NJ

- Led TCNJ's student-run TV station and video production organization
- Provided creative direction on our most successful semester of viewership
- Mediated conflicts among the 40-person general membership

Digital Production Intern

Sept 2019–Dec 2019

Universal Kids (NBCUniversal) | New York, NY

- Pitched and produced 9 YouTube videos, amassing over 2 million views
- Spearheaded TikTok launch and produced 12 on-trend TikTok videos
- Created TikTok Best Practices documentation for future project owners
- Performed duties of Production Assistant on digital shoots

Creative Promotions — Animation Intern

Jan 2019–May 2019

Nickelodeon | New York, NY

- Produced video for official SpongeBob social, which earned 600k+ views
- Assisted production on shoots, VO recordings, and launch events
- Participated in team brainstorming against strategy and creative content
- Covered for Production Assistants as needed

Social Media and PR Director

Sept 2018–April 2019

Lions Television | Ewing, NJ

- Designed custom GIFs using After Effects and GIPHY, earning over 4 million views
- Created branded graphics packages and end-screen for each show
- Composed engaging video thumbnails
- Tripled engagement rates across all social platforms

Education

The College of New Jersey

Aug 2016–May 2020

School of Arts and Communication | Ewing, NJ

B.A. Interactive Multimedia, GPA 3.9

Summa Cum Laude

Skills

Pre-Production

- Script coverage
- Research
- Pitch process
- Screenwriting
- Comedy writing
- Puppet construction

Production

- Asset organization
- Asset delivery
- Tracking projects
- Camera operation
- Audio equipment
- Directing
- Prop management
- Puppeteering

Post-Production

- Video editing
- Video codecs
- Audio editing
- Motion graphics

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Final Cut Pro
- Avid Media Composer
- Autodesk Maya
- Microsoft Office
- Filemaker Pro
- Storyboard Pro
- Shotgun